



# COLEMAN GREIG Challenge

CORPORATE *for* COMMUNITY



## Run Ride Walk

FRIDAY, 20 OCTOBER 2017  
PARRAMATTA PARK

*in support of*



# Contents

What is the Coleman Greig Challenge? .....	3
Our generous 2016 sponsors .....	5
Who benefits from my involvement? .....	6
St. Gabriel's School for Children with Special Needs .....	6
Royal Institute for Deaf and Blind Children.....	7
My Westmead .....	8
The 2017 Coleman Greig Challenge options.....	9
Sponsorship packages .....	10
Other opportunities to participate .....	12
Sponsorship packages snapshot.....	13
Further information .....	14
Confirmation form.....	15

# What is the Coleman Greig Challenge?



## Corporate for Community

The Coleman Greig Challenge is an opportunity for businesses to support organisations making a difference to the lives of children and families in Western Sydney.

Businesses will come together on Friday, 20 October 2017 to run, ride or walk in the Coleman Greig Challenge in beautiful Parramatta Park. It's an opportunity to get fit, have fun and give back - all in one morning.

Afterwards, participants will be treated to a celebratory breakfast at Old Government House to share their achievements and help in reaching our fundraising goal of \$175,000 for children with special needs and newborn care because every child has the right to quality health and education services to allow them to reach their full potential.

## How does my business benefit from being involved?

### **Get involved in the community**

The Coleman Greig Challenge makes it easy for your business to make a real impact in the local community. In just one morning you and others in the business community can join forces to make an easy and practical difference to the lives of children with special needs and newborn care. All funds raised through sponsorship, individual entries and participant fundraising efforts are donated to our charity partners.

### **Networking with high profile businesses**

Your business will be in the company of other businesses with similar values and objectives, providing a great opportunity to raise your profile in this rapidly growing region. Participating in the Coleman Greig Challenge gives you and your staff a chance to build and strengthen your own professional networks, and to promote your commitment to Corporate Social Responsibility.

Networking opportunities occur during the event and the post-event breakfast as well as training sessions in the lead up to the day. In addition, your involvement will be promoted through Coleman Greig Challenge communication materials and channels.

### **Engage your staff**

The Challenge is a great way to get your staff involved in your Corporate Social Responsibility! It's a fun and tangible way to bring staff along for the ride (pun intended) as you support three worthy charity partners.

It's also a practical team bonding exercise - participants only need to choose one of the run, ride or walk options so it's ideal for staff with a range of fitness levels and interests.

# What is the Coleman Greig Challenge?

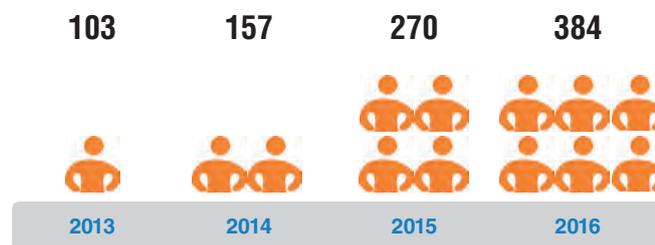
In addition, exercise is proven to assist with stress relief, and can make you and your staff more productive in the workplace. Grab your colleagues and start training now for a fitter, healthier and more engaged workplace!

## Growth of the Coleman Greig Challenge

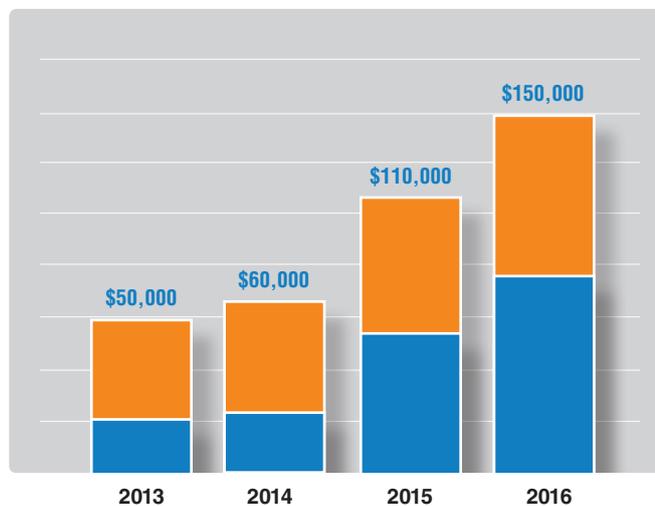
An annual event, the Coleman Greig Challenge began in 2013 with the aim of providing businesses with a quick, easy and powerful way to show their support for the Western Sydney community.

In the past four years the event has raised over \$350,000 for our charity partners and the amazing work they do giving children with special needs and newborns opportunities and support to be the best they can be!

### Participants



### Amount Raised



# Our generous 2016 sponsors

Join high profile businesses in making a positive difference to the lives of children with special needs and newborn care.

A massive thank you to our generous 2016 sponsors:

## Platinum Partners



## Gold Sponsors



# Who benefits from my involvement?



## Our 2017 fundraising partners are:

### **St. Gabriel's School for Children with Special Needs**

St Gabriel's School in Castle Hill is a co-educational primary school catering for children with a wide range of disabilities such as sensory impairment, intellectual disability in the mild to moderate range and autism. The school is a registered charity and has a proud history of providing special education for over 90 years and continues today by offering very individualised and exciting programs.

We see our mission as providing students with a caring and challenging education and advocate that all children with special needs have the right to develop their unique potential: educationally, socially, and spiritually. We are committed in meeting our students changing educational and developmental needs. How we best address these needs is through a strong focus on communication and in most cases this is complimented by the use of technology across all our programs in and outside the classroom.

The school is currently in a high growth phase, and is planning to increase its intake to 85 in 2018 to accommodate the large demand for placements.

With government funding constantly under review, there is an increased reliance on corporate support.

Through your support of the Coleman Greig Challenge, we are able to increase awareness for children with disabilities and provide the funding to support development of new programs and resources for our increasing student base.



# Who benefits from my involvement?



## Royal Institute for Deaf and Blind Children

Royal Institute for Deaf and Blind Children (RIDBC) is Australia's largest non-government provider of education, therapy and cochlear implant services for children and adults with vision or hearing loss, their families, and the professionals who support them. As a charity, RIDBC relies heavily on fundraising and community support to continue to make a difference in the lives of people with vision or hearing loss.

For nearly 160 years RIDBC has been providing support to the communities it serves. These services include early intervention and early learning programs; assessment and diagnostics; specialist preschools, schools and school support; teleschool and telepractice programs; audiology services; cochlear implant services; therapy and rehabilitation services; and research, postgraduate and professional education services.

Your involvement in the Coleman Greig Challenge means that RIDBC can assist more children with special needs to reach their full potential.



# Who benefits from my involvement?



## My Westmead

For over 25 years, Westmead Medical Research Foundation (WMRF) has been raising funds for health care and research at Westmead. Now more than ever, My Westmead, our community campaign, aims to capture the pride in the community for the medical excellence of Westmead and bring people together to share the good stories and ultimately, support great work.

My Westmead aims to provide everyone who is sick access to the best possible treatment and care. To help make this possible we recognise the health problems Australians are facing and search for the best way to help. Generous donations are directed to state of the art medical equipment, lifesaving research and enhanced services at Westmead Hospital and The Westmead Institute for Medical Research.

Westmead is a rare gem, the heart of specialist health care for the 1.9 million of us who call Western Sydney home. Westmead Hospital is entrusted to care for everyone in our local area, and also those further away who are in the most need. Together with The Westmead Institute for Medical Research, these beacons in the health community work to provide 'bench to bedside' treatment and care to ensure that breakthroughs and discoveries made by researchers are translated into actual outcomes for the patient, helping to secure a healthier future for everyone.

My Westmead is proud to be involved in the Coleman Greig Challenge, working alongside businesses going above and beyond to create real social impact within our community. It is inspiring to see the business community come together!



# The 2017 Coleman Greig Challenge options



There are five run, ride and walk options you can choose to take part in. Participants only need to compete in one of these options so everyone can focus on their strengths and what they enjoy. Families supported by our charity partners get involved in these events, so you'll have a chance to meet the children you're making a positive impact on.

## 2.5km Walk in the Park (approx)

Our Walk in the Park is a great option for participants who prefer a gentle start to the day. Get involved, have fun and raise funds – no sweat.

## 5km Run (approx)

Start your Friday morning by giving back to the community with an invigorating 5km run through Parramatta Park – a great option for those who want a challenge that's achievable but will still test your stamina!

## 10km Run (approx)

Showcase your athletic prowess and challenge yourself with the more ambitious 10km option – a breeze for the serious athletes amongst us.

## B Grade Cycle

Work up an appetite for breakfast with the B Grade Cycle option. The B Grade Cycle is for cyclists with competition experience who ride at a pace of less than 35km an hour.

## A Grade Cycle

Test your stamina with the fast-paced A Grade Cycle – ideal for experienced competitors who ride at a pace of 35-45km an hour.

# Sponsorship packages



## Platinum Partner Package - \$5,500 (limited packages available)

Your Platinum Partner Package includes:

- **Industry exclusivity**
- Entry for 10 participants in the Coleman Greig Challenge
- 10 places at the breakfast
- Additional participants can be entered at a reduced rate of \$150 per person, including breakfast
- Premium branding in the lead up and at the event
- Premium signage at the event
- Website recognition – Coleman Greig, our charity partner websites
- Acknowledgement in email correspondence about the event
- Name mentions throughout the event
- Media coverage, including social media mentions
- Logo promoting Platinum support of the Challenge



**Ask about our special bonus for signing up as a Platinum Sponsor before 30 June, 2017!**

# Sponsorship Packages (Cont.)



## Gold Sponsorship Package - \$2,200

- Entry for 5 participants in the Coleman Greig Challenge
- 5 places at the breakfast
- Additional participants can be entered at a reduced rate of \$150 per person, including breakfast
- Acknowledgement in email correspondence about the event
- Website recognition
- Branding in the lead up and at the event
- Signage at the event
- Social media mentions
- Logo promoting Gold support of the Challenge



**Ask about our special bonus for signing up as a Gold Sponsor before 30 June, 2017!**



# Other opportunities to participate



## Corporate Team Package - \$1,100

- Entry for 4 participants in the Coleman Greig Challenge
- 4 places at the breakfast
- Additional participants can be entered at a reduced rate of \$150 per person, including breakfast
- Website recognition
- Social media mentions
- Logo promoting Corporate support of the Challenge

## Small Business Supporter Package (New!) - \$500

As a small business with a big heart but limited people power, you can make a donation to support our charity partners.

- Entry for 1 participant in the Coleman Greig Challenge
- 1 place at the breakfast
- Listing on the event website on the 'Small Business Supporter' Wall
- Social media mentions
- Logo promoting support of the Challenge

## Individual Participant Package - \$200

Individual entries are a great way to represent your business on the day and give back to the community in a meaningful and tangible way.

- Entry for 1 participant in the Coleman Greig Challenge
- 1 place at the breakfast

## Event Supporter Package

Opportunities are available to a few select businesses who wish to make a substantial donation of goods or services in kind. For further information please contact the Organising Committee – see details on page 14.

## Participant Fundraising

We encourage participants to get into the spirit of the event and make an even bigger impact for children with special needs and newborn care through their own personal fundraising. Participants can set individual fundraising goals, buy/sell raffle tickets, and reach out to their own network of contacts to support them.

The highest fundraising individual receives a special prize at the event, as does the highest fundraising business. The highest fundraising business is also crowned the 'Coleman Greig Challenge Overall Champion'.

## Sponsorship Package Snapshot

Inclusions	Platinum	Gold	Corporate	Small Business	Individual
Industry Exclusivity	✓				
Participant numbers	10	5	4	1	1
Breakfast numbers	10	5	4	1	1
Extra participants at reduced rate	✓	✓	✓		
Branding in the lead up and at the event	✓	✓			
Signage at the event	✓	✓			
Name mentions at event	✓				
Event website mention	✓	✓	✓	✓	
Charity website mention	✓				
Media mentions	✓				
Social media mentions	✓	✓	✓	✓	
Logo for promotion	✓	✓	✓	✓	
'Small Business Supporter Package' Wall listing				✓	

## Further information

For further information on the Coleman Greig Challenge or the sponsorship opportunities in this brochure please contact:

Andrew Grima  
Principal  
Coleman Greig Lawyers  
P: 02 9895 9271  
E: agrima@colemangreig.com.au

Warrick McLean  
Chief Executive Officer Coleman Greig Lawyers  
P: 02 9895 9284  
E: wmclean@colemangreig.com.au

Liz Giblett  
Marketing Consultant Coleman Greig Lawyers  
P: 0438 244 886  
E: lgiblett@colemangreig.com.au

### Charity Partners

Candice Palin  
Communication and Development Manager  
St. Gabriel's School  
P: 02 9634 2367  
E: palin@erses.nsw.edu.au

Nadine Kanaan  
Fundraising Executive, Community Partnerships  
Royal Institute for Deaf and Blind Children  
P: 02 9872 0324  
E: nadine.kanaan@ridbc.org.au

Susie Saba  
Partnerships Manager  
Westmead Medical Research Foundation  
P: 02 9845 8162  
E: susie.saba@wmrf.org.au



To confirm your participation please email the completed form and your logo  
(in an EPS or JPG format) to Ingrid Hoff, Coleman Greig Lawyers  
[ihoff@colemangreig.com.au](mailto:ihoff@colemangreig.com.au)

## Sponsor's Details

Company Name: \_\_\_\_\_ Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

**Platinum Partner Package (10 places) \$5,500**  *No. additional participants (\$150 ea)*

**Gold Sponsorship Package (5 places) \$2,200**  *No. additional participants (\$150 ea)*

**Corporate Team (4 places) \$1,100**  *No. additional participants (\$150 ea)*

**Small Business Supporter Package \$500**  **Event Supporter Package**

**Individual Entry \$200**

I would like to offer the following goods or services in kind for consideration by the organising committee.

\_\_\_\_\_

**Prize Donation**

I would like to donate the following goods and/or services for prizes for fundraising activities (eg. live and silent auctions, lucky door prizes, etc): \_\_\_\_\_

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

The Coleman Greig Challenge is a community fundraising event with good sportsmanship underpinning our philosophy. We look forward to working with sponsors and competitors as they too embrace the spirit of the event.

## Additional Information

A Tax Invoice will be issued once this form has been returned.

**For further information contact Ingrid Hoff at Coleman Greig on 02 9895 9257.**